



FOR IMMEDIATE RELEASE

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Coffee County Bank announces \$55,000 investment at Tullahoma High School, construction of new Tullahoma office

On the heels of announcing a new, 3,100-square-foot Tullahoma location, Coffee County Bank inks title sponsorship with the Tullahoma Quarterback Club for outdoor scoreboard upgrades

TULLAHOMA, Tenn. – Home field advantage is clearer than ever at Tullahoma High School, where Coffee County Bank this fall secured a 15-year, \$55,000 title sponsorship of the upgraded jumbotron and scoreboard at Wilkins Stadium, home of Wildcats football and soccer.

The upgrades were implemented by the Tullahoma Quarterback Club, with financial support from Coffee County Bank. Upgrades include a new, 16-by-29-foot LED screen for in-game video as well as scoreboard signage improvements.

Coy Sisk, head football coach at Tullahoma High School, thanked Coffee County Bank for its sponsorship of the project.

“We appreciate everything Coffee County Bank is doing for Tullahoma athletics,” he said. “We’re proud to partner with the bank, and we look forward to what the future holds.”

Carter Sain, president and CEO at Coffee County Bank, thanked Sisk, Tullahoma High School leadership and the Tullahoma Quarterback Club for partnering on the scoreboard upgrades and



said the opportunity to make life better for students, athletes and fans in Tullahoma fits well into the bank's mission for the community.

"You can't separate the histories of Coffee County Bank and Tullahoma, because since day one Tullahoma has been part of our DNA," Sain said. "Our bank was built for local people who call this community home, so we see our investments in Tullahoma as extensions of our founding vision, even as we celebrate 50 years in business."

While Coffee County Bank launched its first Tullahoma brick-and-mortar location in 2017, the bank has served customers in the market since its inception in 1975. Established by Coffee County business leaders, the bank remains wholly locally-owned-and-operated.

The bank's local identity is what sets it apart, said Danielle Carew, senior vice president and community banker at Coffee County Bank's Tullahoma office.

"We don't see ourselves as bankers serving a market," Carew said. "We see ourselves as members of this community working alongside one another to build a better future. Supporting the Tullahoma Quarterback Club in its mission to make Tullahoma High School a premier sporting venue is a tremendous source of pride, and something we can share as a community."

Tullahoma branch construction

Additional Tullahoma investment this fall includes Coffee County Bank's announcement of land acquisition on N. Jackson Street, where the bank intends to build a new, 3,100-square-foot branch to better serve the city and surrounding area.

The new office will be immediately across N. Jackson Street from Coffee County Bank's existing location.

The new building represents an approximately \$2 million investment and will create more in-office space and additional parking over the bank's existing structure. The new Tullahoma office will be styled like the custom-designed Coffee Bank & Trust office in McMinnville, which opened in Summer 2024.

The new Tullahoma office will feature architectural elements designed to capture the best elements of Middle Tennessee, including rock features, inviting windows and warm wood structures and accents.



Construction of the new branch is expected to be complete by Fall 2026. Upon completion and the move, Coffee County Bank will look to sell its existing Tullahoma office property.

Find out more about Coffee County Bank online at www.coffee.bank.

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About Coffee County Bank

Coffee County Bank is a premier provider of community retail and business banking, celebrating 50 years in business in 2025. Headquartered in Manchester, Tenn., since 1975, Coffee County Bank operates four full-service branch offices in: Manchester-Hillsboro Blvd; Manchester-Murfreesboro Highway; Tullahoma, Tenn.; and most recently, Coffee Bank & Trust, a division of Coffee County Bank, in McMinnville, Tenn. Coffee County Bank and Coffee Bank & Trust operate as equal sister brands under the leadership of Coffee County Bank's local executive team and board of directors. In 2024, New Haven Mortgage joined the Coffee County Bank family, adding local home loan experts and solutions as a wholly-owned division of Coffee County Bank. Find out more about New Haven Mortgage online at www.newhavenmtg.com. Equal Housing Lender, NMLS# 1477317. Find out more about Coffee County Bank online at www.coffee.bank. **Member FDIC, Equal Housing Lender.**